

# TICK THE SESSIONS YOU WISH TO ATTEND TO PLAN YOUR CONFERENCE ITINERARY

	08.15	08.30	08.45	09.00	09.15	09.30	09.45	10.00	10.15	10.30	10.45	11.00	11.15	11.30	11.45	12.00	12.15	12.30	12.45	13.00	13.15	13.30	13.45	14.00	14.15	14.30	14.45	15.00	15.15	15.30	15.45	16.00	16.15	16.30	16.45	17.00	17.15	17.30	17.45	18.00	18.15	18.30	18.45	19.00	19.15	19.30	19.45	20.00	20.15	20.30
Thursday 10	Technology Advancements		Future technologies: Technological developments and their impact (Room L) <input type="checkbox"/>							Opening Keynote: The evolution of Sports Broadcasting: The total audience experience (Room Forum) <input type="checkbox"/>						Future technologies: Technological developments and their impact (Room L) <input type="checkbox"/>						Cutting edge papers: From audio to 3D - The latest ideas straight from the lab (Room L) <input type="checkbox"/>						Cutting edge papers: From audio to 3D - The latest ideas straight from the lab (Room L) <input type="checkbox"/>																						
	Content Creation and Innovation															Online video: Going over the top (Forum) <input type="checkbox"/>						Enabling IPTV and internet video (Room - Forum) <input type="checkbox"/>						Mobile media: Managing and delivering the content (Room O) <input type="checkbox"/>																						
	The Business of Broadcasting		Digital Russia: Today & tomorrow (Room O) <input type="checkbox"/>													The future of the industry: How to survive and prosper (Room O) <input type="checkbox"/>						Who pays? Winners and losers in the new economy (Room O) <input type="checkbox"/>						Closing keynote: Challenges and opportunities in emerging economies (Room - Forum) <input type="checkbox"/>																						
Friday 11	Technology Advancements		The newest developments in IPTV (Room L) <input type="checkbox"/>							Conference keynote - Growth opportunities in media and broadcasting (Room - Forum) <input type="checkbox"/>						File delivery: How does your workflow flow? (Room L) <input type="checkbox"/>						Content security: Ensuring content is not misused (Room L) <input type="checkbox"/>																												
	Content Creation and Innovation		Does TV speak digital? (Room O) <input type="checkbox"/>													Cloud production and delivery (Room - Forum) <input type="checkbox"/>						Harnessing UGC AND Live interview: Consumption in the youth market (Room O) <input type="checkbox"/>																												
	The Business of Broadcasting		Inside Out: Are big customers ever going to buy product again? (Room - Forum) <input type="checkbox"/>																			New money smart investments (Room - Forum) <input type="checkbox"/>																												
	Added Value									Exhibit Business Briefing (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						The Best of IET and IBC: Publication launch & networking drinks (Room - Forum Lounge) <input type="checkbox"/>																												
Saturday 12	Technology Advancements		Digital transmission: Experiences and developments (Room L) <input type="checkbox"/>						Digital transmission: Experiences and developments (Room L) <input type="checkbox"/>						Making HDTV a reality in production and delivery (Room L) <input type="checkbox"/>						Archives: Just how reliable are they? (Room L) <input type="checkbox"/>						Stereo 3D: What can stereoscopic 3D offer? (Room L) <input type="checkbox"/>																							
	Content Creation and Innovation		Innovation Arena (Room - Forum) <input type="checkbox"/>						Innovation Arena Results (Room - Forum) <input type="checkbox"/>						Optimising file-based content workflow: Lessons Learned (Room - Forum) <input type="checkbox"/>												Archiving: A perfect storm? (Room O) <input type="checkbox"/>																							
	The Business of Broadcasting																				Fragmentation & innovation in the changing media landscape (Room - Forum) <input type="checkbox"/>						Closing keynote: Is the broadcasting journalist a threatened species? (Room - Forum) <input type="checkbox"/>																							
	Added Value		What Caught My Eye? Workflow - or getting stuff on multiple screens easily (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						Saturday night movie: Monsters vs Aliens in 3D (Room - Auditorium) <input type="checkbox"/>																							
Sunday 13	Technology Advancements								Can you see the ball? HD content on a handheld screen (Room O) <input type="checkbox"/>						Audio technology : Coding and concatenation, loudness and lip sync (Room O) <input type="checkbox"/>						Audio technology : Coding and concatenation, loudness and lip sync (Room O) <input type="checkbox"/>																													
	Content Creation and Innovation		BSC film and digital image evaluation master class (Room - Auditorium) <input type="checkbox"/>						ASC camera assessment series master class (Room - Auditorium) <input type="checkbox"/>						The making of 'unwiggled and unplugged' (Room - Forum) <input type="checkbox"/>																																			
	The Business of Broadcasting		Securing Assets (Room - Forum) <input type="checkbox"/>						Allocating Spectrum (Room - Forum) <input type="checkbox"/>						Buy, borrow, share or rent: Radical new models for delivering technology and content (Room L) <input type="checkbox"/>						What is the cost of not being green? (Room L) <input type="checkbox"/>																													
	Added Value		What Caught My Eye? Creative Technology (Room O) <input type="checkbox"/>																		The EDCF/SMPTE D-Cinema technical and post-production workshop (Room Forum) <input type="checkbox"/>																													
Monday 14	Technology Advancements		Keynote: Predicting patterns of the future (Room - Forum) <input type="checkbox"/>						Multichannel HDTV without a dish: Planning and developing DVB-T2 on DTT for European viewers (Room L) <input type="checkbox"/>						The future of digital television (Room L) <input type="checkbox"/>						The future of digital television (Room L) <input type="checkbox"/>																													
	Content Creation and Innovation		3D at the movies (Room - Auditorium) <input type="checkbox"/>						3D at the movies (Room - Auditorium) <input type="checkbox"/>						3D in the home (Room - Auditorium) <input type="checkbox"/>						Alternative Stereoscopic 3D content (Room - Auditorium) <input type="checkbox"/>																													
	The Business of Broadcasting		Keynote: Predicting patterns of the future (Room - Forum) <input type="checkbox"/>						Public Service Broadcasters: Embracing change (Room - Forum) <input type="checkbox"/>						New networks and the transformation of television (Room - Forum) <input type="checkbox"/>																																			
	Added Value		What Caught My Eye? Media on the move (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						Exhibit Business Briefing (Room O) <input type="checkbox"/>						Out of the blue (Room O) <input type="checkbox"/>						Monday night movie: Ice Age: Dawn of the Dinosaurs in 3D <input type="checkbox"/>																							
Tuesday 15	Added Value	Practical Limits in IP Networks - SCTE Benelux lecture (Room O) <input type="checkbox"/>						EDCF D-Cinema update (Room L) <input type="checkbox"/>																																										

Key: KEYNOTE

The conference programme is correct as of 15 August 2009 and is subject to change.  
The conference programme is also available to download at [www.ibc.org](http://www.ibc.org)